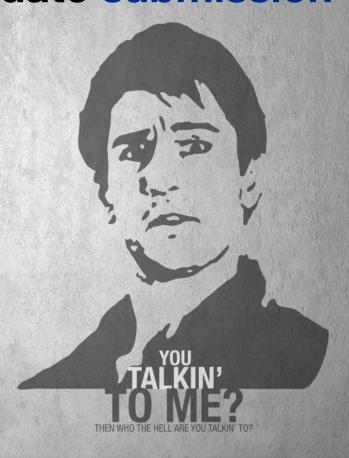


# candidate submission



Michael D. Linczyc

# 



| B | B |

Architecture - Design

Corporate Leadership

Real Estate Development



"This is a very exciting point in time. We have the opportunity to create astounding environments that connect new technologies and multi-faceted lifestyles with the traditional goals of delivering great design and experiences."

### Michael D. Linczyc

Michael Linczyc's hallmark of success is his ability to translate sophisticated business strategy, design knowledge, and competitor insights into tactical business plans and customer-centric design solutions that have delivered substantial gains in revenue, profit, and ROI for clients in the intensely competitive luxury and lifestyle sector.

"It is a privilege and my good fortune to be involved in an industry that has such a positive impact on the lives of peoples, cities and the global economy." With 25 years of leadership experience, Michael has excelled over an extended period of time both as a Managing Director and as the Transformation Catalyst for new business methodologies, new ventures, and new opportunities in large, geographically dispersed markets and regions. An expert in influencing how individuals spend their leisure time, Michael's ability to work collaboratively and constructively within the often complex framework of exacting clients has been a driving force in his career and contributed to his stature globally as a force in architectural design and real estate development.

Without doubt, Michael's greatest achievement has been his unwavering ability to seamlessly lead through change, transition, revolution, innovation, and action. He and his teams have consistently delivered profitable and sustainable world-class destinations to clients that have delivered a market advantage and enabled them to outpace and outperform their competition.

Michael's career has supported substantial global luxury and lifestyle companies as they transitioned and repositioned themselves, continually evolving their corporate vision, brand, image, and goals.

In acknowledgement of his remarkable leadership capabilities, he has been hand-chosen for several highprofile assignments and has been a key member of teams that have earned numerous industry accolades, including multiple Gold Key Awards for Excellence in Hospitality Design.

Others have characterized Michael as an energizing and engaging business leader, equally successful in building collaborative partnerships with senior client executives, Boards of Directors, and investors as well as front-line operating teams around the globe. He is a unique combination of strategist, visionary, operating executive, and entrepreneur.

A noted keynote speaker with recent engagements in the USA, Australia, and China, Michael strongly supports developing the next generation of leaders in an organization and plays an important role in acting as a lifelong mentor to the teams he oversees.

An avid runner, Michael and his wife live with their two children in the greater New York area.

"The best part is listening to a Client's goals, ideas and aspirations and then challenging myself and the team to deliver a solution beyond everyone's expectations."

## Michael D. Linczyc

BSc (Arch), B Arch (Hons), ARB (UK)

20 South Terrace, Short Hills New Jersey 07078 United States Mixconsulting.com Linczyc@Mixconsulting.com +1 646 279 4845

#### LEADERSHIP IN REAL ESTATE DEVELOPMENT.

#### CONSTRUCTION AND DESIGN SOLUTIONS IN THE LUXURY & LIFESTYLE SECTOR

An energizing and proven leader in the hospitality industry with 25+ years 360-degree global expertise in real estate development, architecture, design and construction.

Constantly seeking new and greater challenges, consistently demonstrating the creativity, drive and determination to deliver outstanding, award winning, high profile developments, ranging from \$50m to \$5bn, with a track record of empowering sustainable, collaborative world class teams to lead and dominate their key markets.

Experience

MLX Consulting

2002 - 2008 2014 - To Date

Founder & Principal

**Projects** 

Guiding developers to create engaging, experience-driven, sustainable and profitable environments.

Assembling world-class teams to deliver actionable strategies covering design, feasibility, branding and development management with a focus on driving participation and sharing in diverse markets.

#### Consulting Clients:

Montpelier Estate,

Antigua

Food Theatre Concept

B/spoke Solutions

Puck Building, NYC Westminster Hotel, NJ

Mondrian Scottsdale

Mondrian South Beach

Mondrian/Delano LV

Mixed-Use Development Doha, Qatar

James Hotel Scottsdale
James Hotel Chicago

Blue Fin. Chicago

W Hotel Times Square NY

Blue Fin Restaurant

Whiskey Bar

Presidential Palace, Abu Dhabi

20 Hotels in Makkah, KSA

Yanqi Lake, Beijing

Samba Grill, LV

Cirque de Soleil, HKG

Pico PRO Inc 2015 - 2016

President & CEO

A passion to create unique experiences and environments that are engaging and profitable. Established a new business division for Pico Group, one of Asia's leading brand activation, events and exhibition company; focused on the hospitality, restaurant, real estate and retail industries.

**Kushner Companies** 

Feb-Dec 2007 2002 - 2003 EVP, Managing Director VP, Design & Development

Diversified real estate company, with \$10bn of residential, office and hospitality portfolio investments Recruited by the Principals to establish the hospitality group, execute a strategic action plan and manage all aspects of investments and developments.

Morgans Hotel Group

2005 - 2007

EVP, Development

Creators of the boutique hotel segment, owner / manager of 13 hotels in the United States and Europe. Spearheaded ground up construction for new properties in South Beach, Scottsdale and Las Vegas and renovations to existing properties in London, Los Angeles and Miami.

**KEO International** 

Jun - Oct 2005

Director, Hospitality Development

Largest architecture and engineering infrastructure designers and project managers in the Middle East.

Owner's Representative for \$300m mixed-use 5\* hotel/condominium & retail development in the Diplomatic District in Doha, State of Qatar, on behalf of the client, the Minister of Finance.

James Hotels / BR Guest

2003 - 2004

SVP, Developmen

Leading restaurant group with properties in New York and Las Vegas expands into hotels and resorts. Identified, retained and directed the consultant teams for design, sourcing and construction projects across the United States, including hotel renovations, repositionings and new builds.

Starwood Hotels & Resorts

2001 - 2002

Project Director, Architecture & Construction

One of the largest hotel companies in the world, owns and operates 1,100+ hotels in 93 countries. Managed all aspects of design and construction including consultants, contracts, permits, site operations and tenant coordination for \$60m flagship W Times Square Hotel

Wilson Associates

2008 - 2013

Principal, Corporate Director of Development

Leader in hospitality interior design for luxury hotels and resorts, with 350 staff in 7 international offices.

Executed a detailed strategic plan for business and corporate development, enhancing project and studio leadership and represented the firm on its largest high-profile international projects.

Rockwell Group Architecture

1997 - 2001

**Associate Director** 

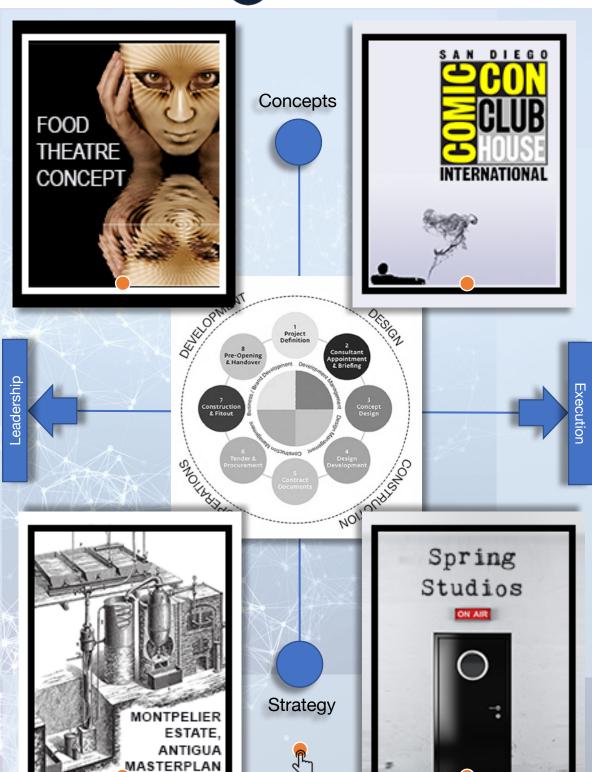
New York's go to designers for unique immersive environments for hospitality, culture and entertainment. Directed and mentored the dozen project managers, architects and designers within my studio, responsible for budgets, schedules, client liaison, presentations, manpower and profitability.

# Michael D. Linczyc

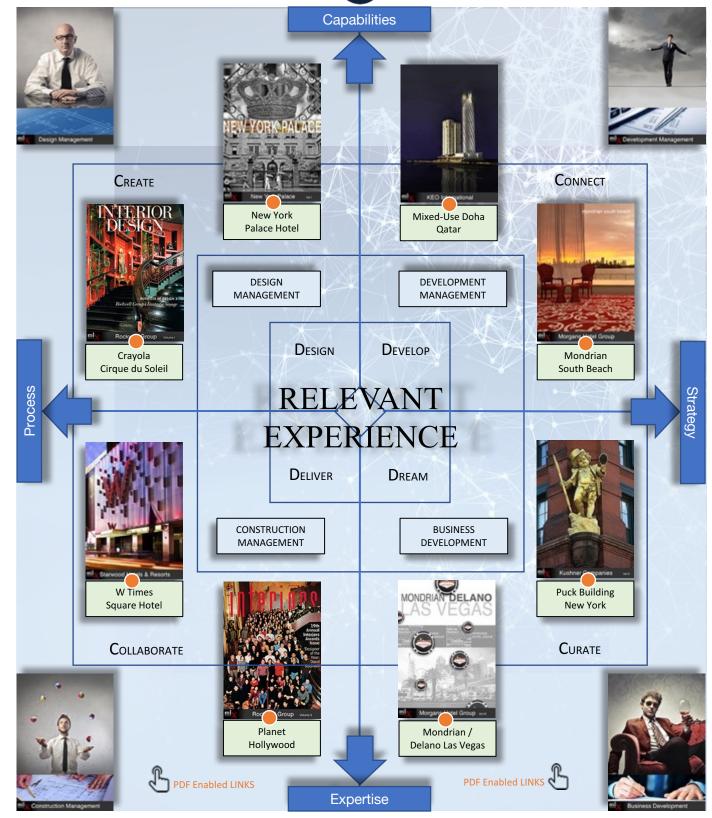
Projects	New York Palace Hotel	1995 - 1997		Owner's Representative
New York Palace Hotel	Purchased by the Brunei Investment Authority, Amedeo Hotel Group acting as asset managers.  Key member of the management team responsible for the \$120M renovation of the 55 story, 950 room,			
Le Cirque 2000	5* Star Hotel, including the renovation of the interiors of the landmark historic Villard House.			
Harrods Opticians	Linczyc Oppenheim Architects	1991 – 1995		Principal & Co-Founder
Park House Hotel	Established innovative UK architectural and interiors practice focused on o			offices, retail and hospitality.
Daisen Golf Club Japan	Asahi Juken Company	1990 – 1991		Senior Architect
	The European headquarters of a leading Japanese developer of condominiums, hotels and golf courses.			
Exchange House	Skidmore, Owings & Merrill 1989 – 1990			Senior Architect
	London office of one of the most influential global multi-disciplinary architecture and engineering firms.			
ICI World HQ, London	GMW Partnership	1985 - 1988		Senior Architect
Texaco, Canary Wharf	Prestigious UK practice with award-winning experience on offices, urban redevelopment and airports.			
Qualifications	University of Dundee, Scotland	1982 - 1987		
	Bachelor of Science (Arch) Bachelor of Architecture (Hons		e (Hons)	ARB Chartered Architect (UK)
Awards	Industrial Design Excellence Award		2000	Samba Grill, Las Vegas
	Gold Key Awards for Excellence in Hospitality Design 2001		2001	Alma de Cuba, Philadelphia
	Gold Key Awards for Excellence in Hospitality Design 2		2002	Blue Fin, New York
	Hospitality Design Winner Upscale Hotel Award		2004	Westminster Hotel, New Jersey
Speaking Engagements	Boutique Design Conference, New York		2012	Hi Tech High Touch
	DesignInn Symposium, Sydney, Australia		2012	The Asian Century
	International Hotel Investment Forum, Macau		2011	Great Design Good Business
	US Chamber of Commerce, Houston		2010	US Saudi Design Symposium
	HD Boutique Exposition, Miami 2008		2008	Boutique Design What's Next
Achievements	DEVELOPMENT MANAGEMENT	PROJECT MANAGEM	ENT	CONSTRUCTION MANAGEMENT
	Led world-class consultants to deliver feasibility study for	Principal-In-Charge of 100 member multi-dis		Mobilized PM/CM teams to complete \$250m of construction on multiple
	\$300m mixed-use	team for \$4bn Presidenti	al Palace	new build and renovation
	development in under 5 months.  KEO INTERNATIONAL	Project, Abu Dhabi WILSON ASSOCIATES	i.	projects across the US.  MORGANS HOTEL GROUP
	OPERATIONS	BUSINESS DEVELOPMI	ENT	STRATEGY / BRANDING
	Grew management and operations team from Zero to 65 in 3 months.	Generated over \$3.5 of billable revenue in US, and Middle East during 5 year plan	China	Authored and presented development strategy to Government of Antigua with \$60m+ direct economic impact.
	KUSHNER COMPANIES	WILSON ASSOCIATES		PICO PRO

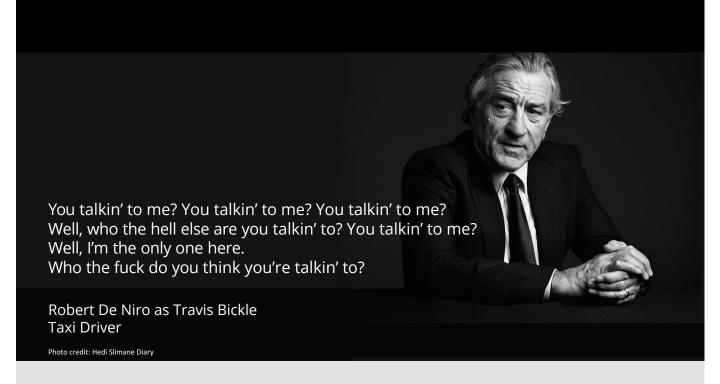
for 25+ years

to consistently deliver authentic, remarkable and sustainable experiences and environments across different cultures, markets and industries.



PDF Enabled LINKS



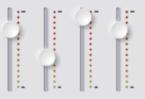


Thank you.





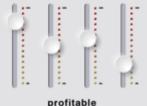
MLXCONSULTING.COM



hentic remarkable







sustainable profitab