



I ♥ NY

PROJECT DIRECTOR, GOSHEN NY

CANDIDATE SUBMISSION



MICHAEL D. LINCZYC



FEBRAURY 2017



Architecture - Design
Corporate Leadership
Real Estate Development



"This is a very exciting point in time. We have the opportunity to create astounding environments that connect new technologies and multi-faceted lifestyles with the traditional goals of delivering great design and experiences."

Michael D. Linczyc

Michael Linczyc's hallmark of success is his ability to translate sophisticated business strategy, design knowledge, and competitor insights into tactical business plans and customer-centric design solutions that have delivered substantial gains in revenue, profit, and ROI for clients in the intensely competitive luxury and lifestyle sector.

"It is a privilege and my good fortune to be involved in an industry that has such a positive impact on the lives of peoples, cities and the global economy."

With 25 years of leadership experience, Michael has excelled over an extended period of time both as a Managing Director and as the Transformation Catalyst for new business methodologies, new ventures, and new opportunities in large, geographically dispersed markets and regions. An expert in influencing how individuals spend their leisure time, Michael's ability to work collaboratively and constructively within the often complex framework of exacting clients has been a driving force in his career and contributed to his stature globally as a force in architectural design and real estate development.

Without doubt, Michael's greatest achievement has been his unwavering ability to seamlessly lead through change, transition, revolution, innovation, and action. He and his teams have consistently delivered profitable and sustainable world-class destinations to clients that have delivered a market advantage and enabled them to outpace and outperform their competition.

Michael's career has supported substantial global luxury and lifestyle companies as they transitioned and repositioned themselves, continually evolving their corporate vision, brand, image, and goals.

In acknowledgement of his remarkable leadership capabilities, he has been hand-chosen for several high-profile assignments and has been a key member of teams that have earned numerous industry accolades, including multiple Gold Key Awards for Excellence in Hospitality Design.

Others have characterized Michael as an energizing and engaging business leader, equally successful in building collaborative partnerships with senior client executives, Boards of Directors, and investors as well as front-line operating teams around the globe. He is a unique combination of strategist, visionary, operating executive, and entrepreneur.

A noted keynote speaker with recent engagements in the USA, Australia, and China, Michael strongly supports developing the next generation of leaders in an organization and plays an important role in acting as a lifelong mentor to the teams he oversees.

An avid runner, Michael and his wife live with their two children in the greater New York area.

"The best part is listening to a Client's goals, ideas and aspirations and then challenging myself and the team to deliver a solution beyond everyone's expectations."

Michael D. Linczyc

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**LEADERSHIP IN REAL ESTATE DEVELOPMENT,
 CONSTRUCTION AND DESIGN SOLUTIONS IN THE LUXURY & LIFESTYLE SECTOR**

An energizing and proven leader in the hospitality industry with 25+ years 360-degree global expertise in real estate development, architecture, design and construction.

Constantly seeking new and greater challenges, consistently demonstrating the creativity, drive and determination to deliver outstanding, award winning, high profile developments, ranging from \$50m to \$5bn, with a track record of empowering sustainable, collaborative world class teams to lead and dominate their key markets.

Experience	MLX Consulting	2002 – 2008 2014 – To Date	Founder & Principal
	Guiding developers to create engaging, experience-driven, sustainable and profitable environments.		
	Assembling world-class teams to deliver actionable strategies covering design, feasibility, branding and development management with a focus on driving participation and sharing in diverse markets.		
Projects	Consulting Clients:		
Montpelier Estate, Antigua Food Theatre Concept B/spoke Solutions	Pico PRO Inc	2015 - 2016	President & CEO
	A passion to create unique experiences and environments that are engaging and profitable.		
	Established a new business division for Pico Group, one of Asia's leading brand activation, events and exhibition company; focused on the hospitality, restaurant, real estate and retail industries.		
Puck Building, NYC Westminster Hotel, NJ	Kushner Companies	Feb-Dec 2007 2002 - 2003	EVP, Managing Director VP, Design & Development
	Diversified real estate company, with \$10bn of residential, office and hospitality portfolio investments		
	Recruited by the Principals to establish the hospitality group, execute a strategic action plan and manage all aspects of investments and developments.		
Mondrian Scottsdale Mondrian South Beach Mondrian/Delano LV	Morgans Hotel Group	2005 - 2007	EVP, Development
	Creators of the boutique hotel segment, owner / manager of 13 hotels in the United States and Europe.		
	Spearheaded ground up construction for new properties in South Beach, Scottsdale and Las Vegas and renovations to existing properties in London, Los Angeles and Miami.		
Mixed-Use Development Doha, Qatar	KEO International	Jun – Oct 2005	Director, Hospitality Development
	Largest architecture and engineering infrastructure designers and project managers in the Middle East.		
	Owner's Representative for \$300m mixed-use 5* hotel/condominium & retail development in the Diplomatic District in Doha, State of Qatar, on behalf of the client, the Minister of Finance.		
James Hotel Scottsdale James Hotel Chicago Blue Fin, Chicago	James Hotels / BR Guest	2003 - 2004	SVP, Development
	Leading restaurant group with properties in New York and Las Vegas expands into hotels and resorts.		
	Identified, retained and directed the consultant teams for design, sourcing and construction projects across the United States, including hotel renovations, repositionings and new builds.		
W Hotel Times Square NY Blue Fin Restaurant Whiskey Bar	Starwood Hotels & Resorts	2001 - 2002	Project Director, Architecture & Construction
	One of the largest hotel companies in the world, owns and operates 1,100+ hotels in 93 countries.		
	Managed all aspects of design and construction including consultants, contracts, permits, site operations and tenant coordination for \$60m flagship W Times Square Hotel		
Presidential Palace, Abu Dhabi 20 Hotels in Makkah, KSA Yanqi Lake, Beijing	Wilson Associates	2008 - 2013	Principal, Corporate Director of Development
	<i>Leader in hospitality interior design for luxury hotels and resorts, with 350 staff in 7 international offices.</i>		
	Executed a detailed strategic plan for business and corporate development, enhancing project and studio leadership and represented the firm on its largest high-profile international projects.		
Samba Grill, LV Cirque de Soleil, HKG	Rockwell Group Architecture	1997 - 2001	Associate Director
	New York's go to designers for unique immersive environments for hospitality, culture and entertainment.		
	Directed and mentored the dozen project managers, architects and designers within my studio, responsible for budgets, schedules, client liaison, presentations, manpower and profitability.		

Michael D. Linczyc

Projects

<p>New York Palace Hotel Le Cirque 2000</p> <p>Harrods Opticians Park House Hotel</p> <p>Daisen Golf Club Japan</p> <p>Exchange House</p> <p>ICI World HQ, London Texaco, Canary Wharf</p>	<p>New York Palace Hotel 1995 - 1997 Purchased by the Brunei Investment Authority, Amedeo Hotel Group acting as asset managers. Key member of the management team responsible for the \$120M renovation of the 55 story, 950 room, 5* Star Hotel, including the renovation of the interiors of the landmark historic Villard House.</p> <p>Linczyc Oppenheim Architects 1991 - 1995 Established innovative UK architectural and interiors practice focused on offices, retail and hospitality.</p> <p>Asahi Juken Company 1990 - 1991 The European headquarters of a leading Japanese developer of condominiums, hotels and golf courses.</p> <p>Skidmore, Owings & Merrill 1989 - 1990 London office of one of the most influential global multi-disciplinary architecture and engineering firms.</p> <p>GMW Partnership 1985 - 1988 Prestigious UK practice with award-winning experience on offices, urban redevelopment and airports.</p>	<p>Owner's Representative</p> <p>Principal & Co-Founder</p> <p>Senior Architect</p> <p>Senior Architect</p> <p>Senior Architect</p>
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Qualifications

University of Dundee, Scotland	1982 - 1987	
Bachelor of Science (Arch)	Bachelor of Architecture (Hons)	ARB Chartered Architect (UK)

Awards

Industrial Design Excellence Award	2000	Samba Grill, Las Vegas
Gold Key Awards for Excellence in Hospitality Design	2001	Alma de Cuba, Philadelphia
Gold Key Awards for Excellence in Hospitality Design	2002	Blue Fin, New York
Hospitality Design Winner Upscale Hotel Award	2004	Westminster Hotel, New Jersey

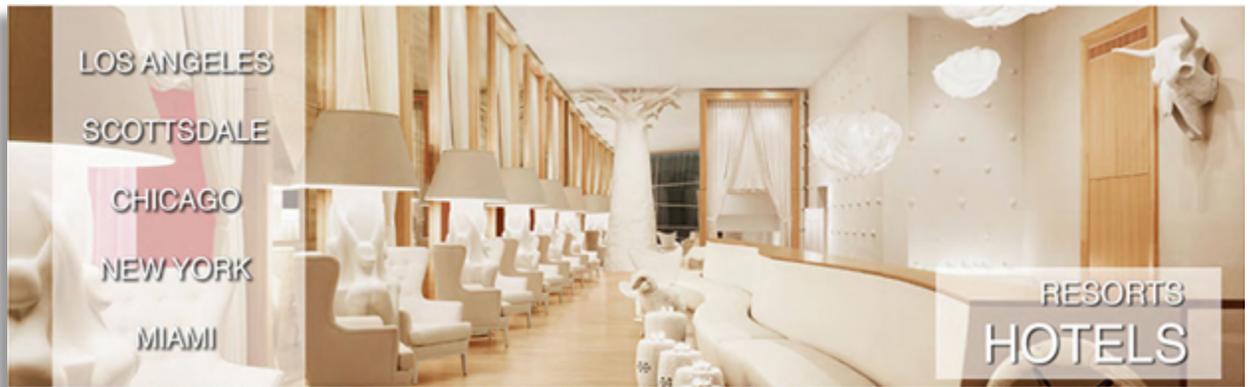
Speaking Engagements

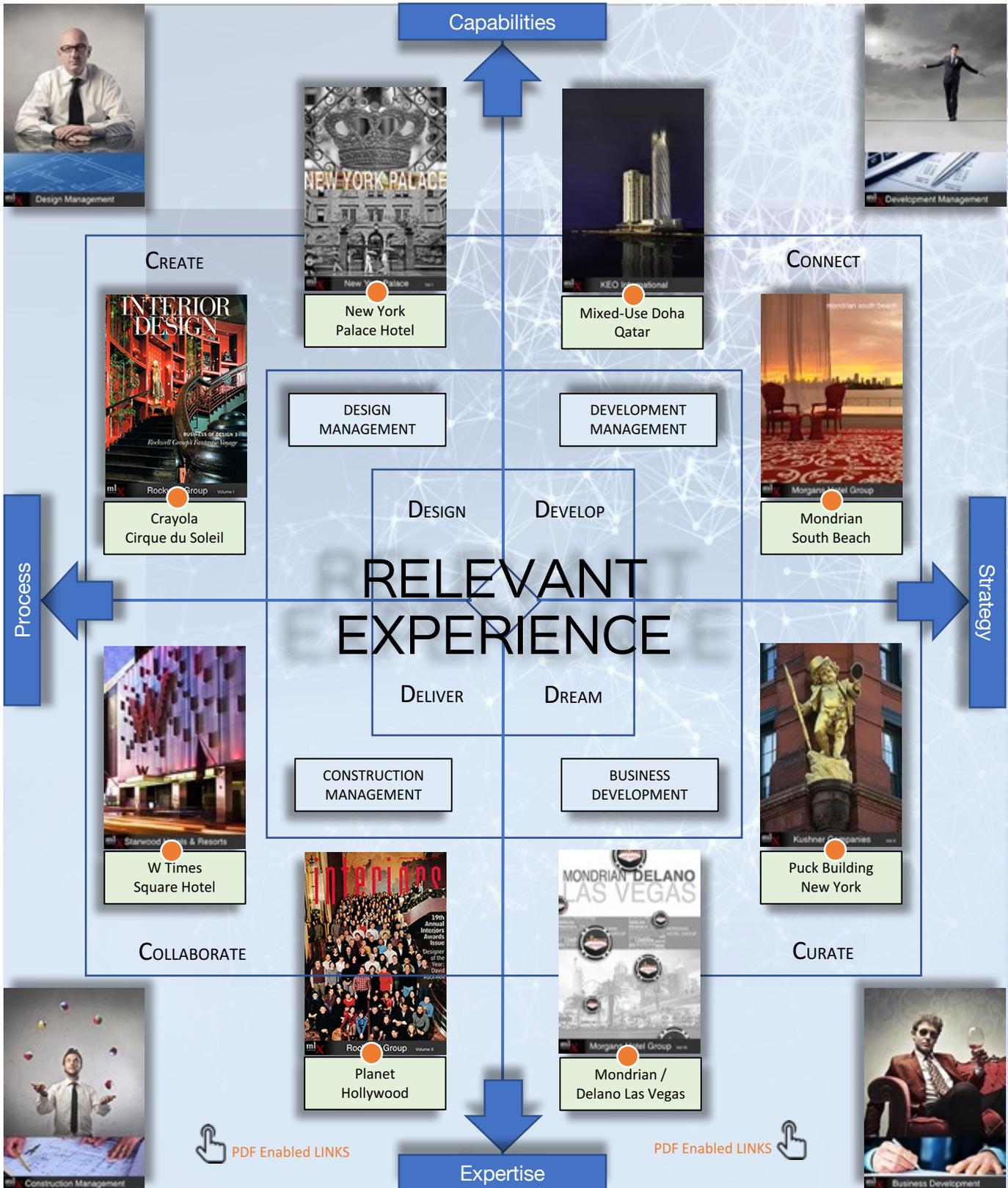
Boutique Design Conference, New York	2012	Hi Tech High Touch
DesignInn Symposium, Sydney, Australia	2012	The Asian Century
International Hotel Investment Forum, Macau	2011	Great Design Good Business
US Chamber of Commerce, Houston	2010	US Saudi Design Symposium
HD Boutique Exposition, Miami	2008	Boutique Design What's Next

Achievements

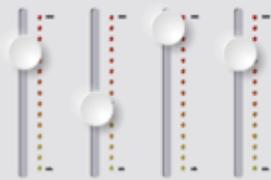
DEVELOPMENT MANAGEMENT	PROJECT MANAGEMENT	CONSTRUCTION MANAGEMENT
Led world-class consultants to deliver feasibility study for \$300m mixed-use development in under 5 months. <small>KEO INTERNATIONAL</small>	Principal-In-Charge of 100 member multi-disciplinary team for \$4bn Presidential Palace Project, Abu Dhabi. <small>WILSON ASSOCIATES</small>	Mobilized PM/CM teams to complete \$250m of construction on multiple new build and renovation projects across the US. <small>MORGANS HOTEL GROUP</small>
OPERATIONS	BUSINESS DEVELOPMENT	STRATEGY / BRANDING
Grew management and operations team from Zero to 65 in 3 months. <small>KUSHNER COMPANIES</small>	Generated over \$35m of billable revenue in US, China and Middle East during 5 year plan. <small>WILSON ASSOCIATES</small>	Authored and presented development strategy to Government of Antigua with \$60m+ direct economic impact. <small>FICO PRO</small>

Mobilizing, mentoring and motivating multi-disciplinary teams for **25+** years to consistently deliver **authentic, remarkable** and **sustainable** experiences and environments across different cultures, markets and industries.





Thank you.



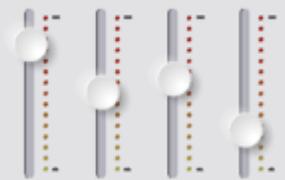
authentic



remarkable



sustainable



profitable