

LONG
SHOT PRODUCTIONS





INTRODUCTION

Proposal



To design and deliver a sustainable, remarkable and memorable **destination venue** that celebrates and promotes the creative and educational mission of Reed**POP** at the intersection of art and culture.



THE **BIG** IDEA





The Opportunity

INFORM



Ensure
ReedPOP's
legacy.

SUPPORT

CURATE

Showcase
and mentor
new
talent.



Connect
artists,
writers,
actors
and
creatives.

CELEBRATE

Provide a year-
round fan
experience.

A place
to meet,
mingle
and
socialize.

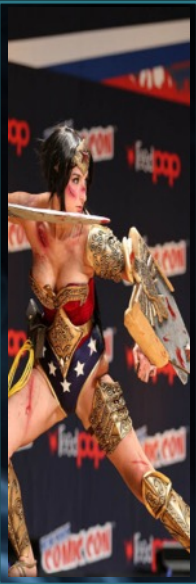
EDUCATE

Curated
events and
launches.

INTRIGUE

LOUNGE

EXPO



ARCHIVE



STUDIO



The Venue



EVENT SPACE

MOVIE NIGHT



RETAIL

CAFE



THE TEAM

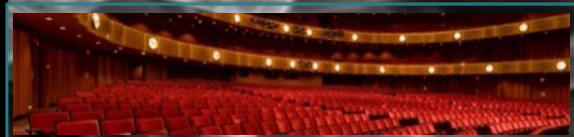
Mariano Nicieza is a leader in the creation and marketing of trade show and experiential environments as well as a comic book publisher, writer and editor.



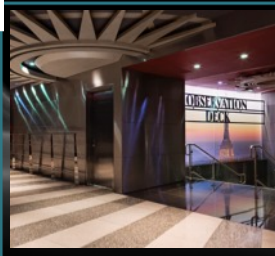
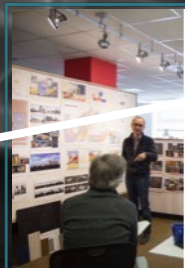
MLX Consulting has a passion to design, develop and deliver sustainable, remarkable and profitable experiences and environments for the hospitality and entertainment industries across the globe.



Morasi is a premiere custom trade show exhibit booth design and fabrication company trusted by some of the world's most respected organizations for over three decades.



JCI is a global architecture, planning and interior design firm. Experienced. Collaborative and Dedicated.



Internationally recognized museum design firm Gallagher & Associates offers comprehensive creative services including financial modelling, digital media and interpretive planning.

NEXT STEPS



CONNECT

COLLABORATE

CREATE



The Reed**POP** Global:ClubHouse; the **flagship** property combining a **signature** venue, **best-in-class** amenities and **unique** programing for a curated membership with a passion for exchanging ideas, **inspiring** collaboration and participating in socially **impactful** and sustainable work/life experiences.



The Winning Hand !





FADE TO BLACK

THANK YOU

